



SOURCING  
SIMPLIFIED





SOURCING  
SIMPLIFIED

# ABOUT US

*Located in New Delhi (INDIA), with more than 30 years of experience in procurement of various kind products and services.*

*We are a sourcing, production management and quality assurance company serving our customers (retailers and importers) globally and locally with an aim to promote Indian products and offer credible resources.*

*We specialize in responsibly managing supply chains for global brands, retail stores, importers and multi-national companies. We are committed to achieving the highest product standards by meeting their needs through competitive pricing, quality, and reliable delivery.*





SOURCING  
SIMPLIFIED

# END TO END SOLUTIONS

*Our business model is simple and transparent. Every cost component in the supply chain is known and there are no hidden charges. As a sourcing partner we eliminate traders, brokers and other intermediaries, therefore our rates are really very competent.*

*As we all know that every client is having a unique requirement, so we customize our sourcing services as per customer's requirement and operating practices.*

# OUR PROCESS

*With our nation-wide strong supplier base, we ensure the right supplier/manufacturer for your product design.*

*Our dedicated team executes the production order monitoring and expedites the order by communicating with supplier & the client on regular basis.*

*Our team is well versed in the requirement of all product Testing & Certification need to comply with retailers and laws to any destination.*



*We coordinate with the suppliers to develop a range of products based on the buying trends and design received from the clients.*

*We follow the Quality Evaluation known as AQL (Accepted Quality Level) to ensure the product passes the quality norms of the client.*

*We work with logistics network closely around the clock to get products where they need to be...*

# INDIA

## AS TRADE PARTNER

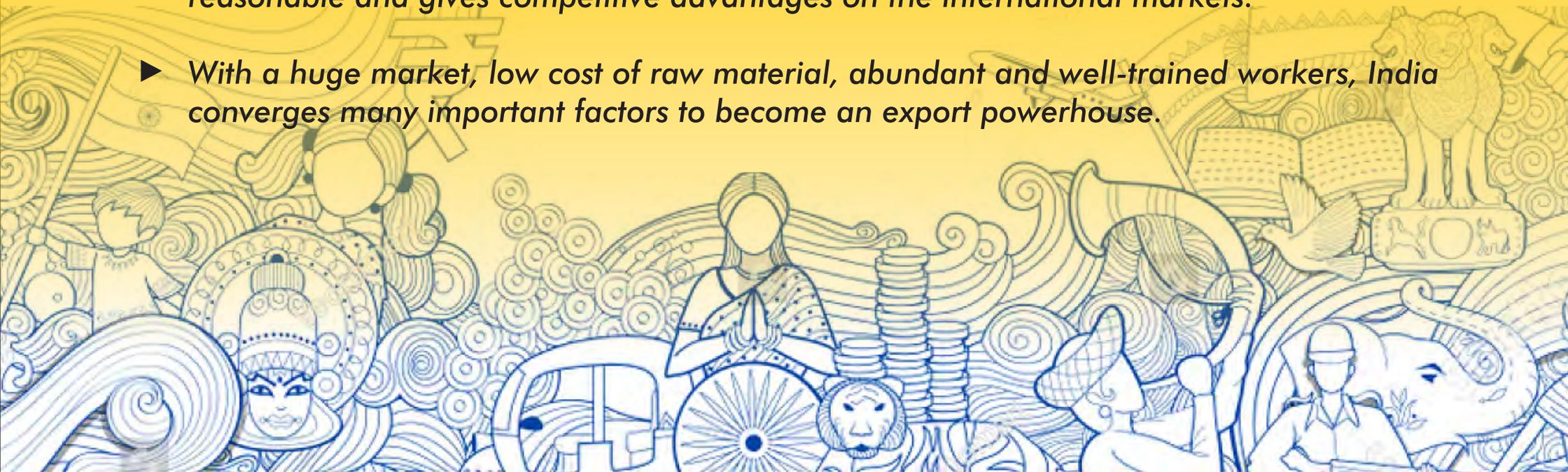


GREAT COMBINATION OF  
CULTURAL HERITAGE  
TO THE MODERN WORLD

*India is aiming to become a 10,000 billion US dollar economy which is the 3rd largest in the world.*

*India's government is trying to build a "NEW INDIA". This shows that there are countless startups, import and export companies gradually forming and developing strongly, in every field of products and services.*

- ▶ *India's economy has grown strongly in the last 5 years with 6.8% per year.*
- ▶ *India will be the third-largest economy in the world, behind only to the US and China by 2050.*
- ▶ *Manufacturing costs are low in India, which makes products manufactured in India, reasonable and gives competitive advantages on the international markets.*
- ▶ *With a huge market, low cost of raw material, abundant and well-trained workers, India converges many important factors to become an export powerhouse.*





## Quality Assurance

We follow a two-level quality assurance model, which focuses on both in-process & final product inspection. We focus the declism - "Prevention is better than cure". Our in-process inspections ensure that all shortcomings found in the products are addressed by the manufacturer while the production process is on. The final product inspection act as an additional cushion for ensuring high quality of product. Issues of quality are brought to the buyer's notice and shipped on buyer's approval.

## Logistics Support

Perfect sourcing is a result of excellence in pre-production, production and post-production activities. Efficiently managed shipment consolidation & tracking not only ensures timely delivery, but also significant cost savings for our customers.

Our source services team works in perfect synergy with your nominated consolidator to plan an effective cargo consolidation. It ensures consolidation of only the quality approved goods, preferably as full container load (FCLs), leading to optimization of shipping costs. Our MIS provides regular periodic updates on shipping status.



Agricultural Machinery is exported to over 141 countries . In the year 2019-2020 (Apr-Jan), India has exported Agricultural Machinery worth of 46.86 USD million.



## AGRICULTURAL MACHINERY & EQUIPMENTS

## APPARELS



Clothing and garments are some of the main exported products of India and will remain so for a long time.

Today, Indian clothing exporters can provide products with competitive prices and world-class infrastructure and services to retailers, brands, importers and other manufacturers.

The Indian auto parts industry is one of the fastest-growing industries and has great potential and export potential.

Previously, this industry was limited to supplying spare parts and accessories for the domestic market only, but has now become one of the automotive accessories centers in Asia and plays a significant role in the world.



## AUTOMOBILE PARTS & ACCESSORIES

# PRODUCT CATEGORIES

## AYURVEDA



Indian government has announced several measures to promote Ayurveda and Ayurvedic medicines as a part of its national preventive health care policy. It has allocated 7 million USD to the Department of Ayurveda, Yoga & Naturopathy, Unani, Siddha & Homeopathy.

India exports Cement, Granite, Marbles, Tiles and Flooring, Sanitary wares, Veneers, PVC Foam Boards, Poly carbonate sheets, Steel Bars, Instant road repair materials etc to various construction projects across the globe.



## CONSTRUCTION MATERIAL

## EARTHENWARE & CLAYWARE



Indian Pottery Craft have a great demand abroad, as they're an ideal mixture of traditional designs with contemporary practices. The export of pottery crafts in India is growing exponentially, and so much-in order that it is emerging as the next largest employment producing sector after Agriculture. A lot of artisans are engaged in designing pottery alongside other craft work.

# PRODUCT CATEGORIES

India exports machinery, equipment, technical solutions and services in the electrical and electronic sectors such as manufacturing, transmission, distribution of electricity, electricity-electronics, renewable energy, automotive electricity, automation, storage of electricity, rail power.



## ELECTRIC MACHINERY & EQUIPMENTS

## FOOD GRAINS & PULSES



India is an agricultural based country. India's export growth over the past decade has been the highest of any country, with an annual rate of more than 21 percent.

India is one of the world's leading countries in producing, exporting and consuming gemstones and jewelry.

The export value of gemstones and jewelry is USD 35.51 billion in 2016-2017.



## GEMS & JEWELLERY

# PRODUCT CATEGORIES

## HERBAL COSMETICS



Herbal cosmetics from India have a great demand in the overseas market and many cosmetics products that are manufactured in India, today are supplied to international suppliers to branded cosmetic products.

Honey exports from India grew 19% year-on-year in 2018-19 to \$105 million and 13% in the previous fiscal to \$101 million amid increasing demand. In the first two months of the current fiscal, exports amounted to \$18 million.



## HONEY

## INDIAN HANDICRAFTS & GIFTS



India is one of the major exporter and supplier of handicrafts and gift products to the world market. The Indian handicrafts industry is highly labor intensive and decentralized, being spread all across the country in rural and urban areas.

# PRODUCT CATEGORIES

Currently, many steel and metal companies increasing imports of steel from India, mainly hot rolled steel (the main material to produce all kinds of steel sheets) because the price of imports from India is competitive compared to imports from China.



## IRON & STEEL

## INFO TECH SERVICES



In 1999–2000, India's exports of software services were just less than US\$ 3 billion, which had expanded to nearly US\$ 100 billion by 2016–2017. WTO informs us that in 2015, India's exports of computer services were nearly 16% of global exports.

The Leather industry in India accounts for around 12.9% of the world's leather production of hides/skins and handles a robust annual production of about 3 bn sq. ft. of leather.

India has an abundance of raw materials with access to 20% of world's cattle and buffalo and 11% of the world's goat and sheep population.



## LEATHER & LEATHER PRODUCTS

# PRODUCT CATEGORIES

## MEDICAL EQUIPMENTS



The Indian healthcare industry is experiencing a rapid change and has become one of India's largest sectors, both in terms of revenue and employment.

Rapid economic growth, rising middle class incomes, and a surge in lifestyle diseases have created a booming life science export market.

India's capability to manufacture PPE does not just reduce import dependency, but also opens up the global market for exports. India's current production capacity is 2 lakh kits per day.



## SAFETY KIT

## PHARMA PRODUCTS



Currently, Indian pharmaceuticals are exported to over 200 countries around the world, but mainly the US, Germany, Russia, the United Kingdom, and China markets. The industry employs about 340,000 workers along with about 400,000 doctors and 300,000 pharmacists.

# PRODUCT CATEGORIES

India, known as the home of spices, boasts a long history of trading with the ancient civilisations of Rome and China. Today, Indian spices are the most sought-after globally, given their exquisite aroma, texture, taste and medicinal value.



## SPICES

## TEXTILE, & FABRICS



India's textile and apparel industry is extremely diverse from manual spinning and weaving industries to modern textile factories with large investment capital.

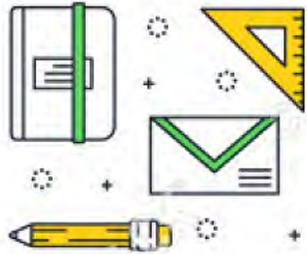
Exports of the Indian textile industry have been very strong, especially after quota exports were abolished in 2004. Textile exports always account for about 15% of India's total exports.

India is one of the prime exporters of Submersible pump cable, Welding Cable, House wire and flexible cable, single cord double insulated, solar cables, computer data cables etc.



## WIRES AND CABLES

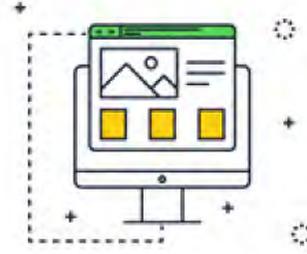
## DESIGNING AND CUSTOMIZATION SUPPORT



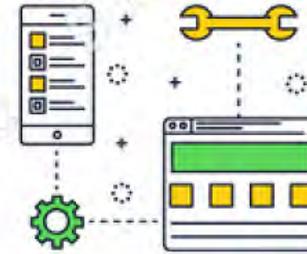
BRAND DESIGN



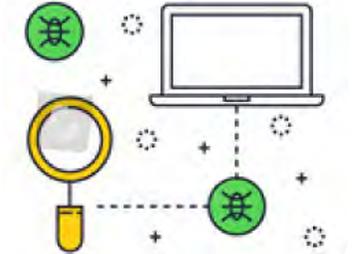
PACKAGE DESIGN



WEB DESIGN



DIGITAL MARKETING



PROGRAMING



Product testing  
and Certification  
assistance



Worldwide  
Network



Young and  
Dynamic Team



SOURCING  
SIMPLIFIED



INFINITY PRIME MEDIA PVT. LTD.

Plot No. - 4/1, 4/2, UPSIDC Site 2, Ajanta Compound,  
Mohan Nagar, Ghaziabad - 201007 (NCR DELHI) INDIA.



+91-9958 388 688, +91-8076 599 275



[info@toplineprime.in](mailto:info@toplineprime.in), [nipun@toplineprime.in](mailto:nipun@toplineprime.in)



[www.toplineprime.in](http://www.toplineprime.in)

